

INCENTIVE\$

FLORIDA

A program of the Children's Forum, Inc.

38%

of participants hold an AAS ECE or higher OR completed new education



9%

ECE workforce turnover rate (Compared to 30-40% national average)



\$1,550

average annual stipend awarded



37,932

children served in more stable classrooms



WHAT IS INCENTIVE\$?

INCENTIVE\$ awards early learning educators, family child care home providers, and directors with annual stipends of up to \$5,000 for their higher education achievements and commitment to their programs.

INCENTIVE\$ awarded stipends to **1,332** participants across **549** early learning programs and family child care homes through more than

\$2.2 MILLION

invested by local communities to help strengthen the stability of their early learning workforces!

WHY INCENTIVE\$ MATTERS

Staff turnover expenses to early learning programs and business owners are estimated at **30-50% of their annual salaries**. This financial burden is compounded by lost staff productivity as well as the disruptions to children's learning and family services.



Alongside other Workforce Initiatives like TEACH Early Childhood® Scholarship, INCENTIVE\$ can help alleviate this concern for small business owners. Together, these programs can help increase higher education, compensation, and staff retention across the state's early care and education workforce.

Citations for supporting research are available upon request.

2024-25 PROGRAM IMPACTS & OUTCOMES

WHAT OUR ECE WORKFORCE SAYS

As a VPK Teacher with years of experience in early childhood education, pursuing my master's degree was a meaningful milestone in my career.

With the support of INCENTIVE\$, I felt empowered to grow professionally and achieve my academic goals.

- Alirat O. Apata, VPK Teacher (Broward County)



3 out of 4 participants reported that their stipends assisted with monthly expenses

96% felt more satisfied with their jobs and recognized for their work



Scan now to learn more and help bring INCENTIVE\$ to your early learning community.

INCENTIVE\$ is administered by the Children's Forum and is the Florida affiliate of the Child Care WAGE\$® Program (an Early Years initiative).



incentives-fl.com
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