

INCENTIVE\$

FLORIDA

A program of the Children's Forum, Inc.

25%

of participants hold an AAS ECE or higher OR submitted additional education (college coursework)



13%

ECE workforce turnover rate (Natl. Avg. = 30-40%)



\$1,280

average annual stipend awarded



48,010

children served in more stable classrooms



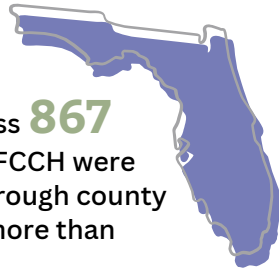
WHAT IS INCENTIVE\$?

INCENTIVE\$ awards annual stipends to early learning and family child care educators, directors, and owners for their higher education achievements and commitment to their programs.

2,423

active participants across 867 early learning programs/FCCH were awarded by INCENTIVE\$ through county investments* totaling more than

\$5.64 MILLION



These funds were reinvested in participating communities, helping strengthen local economies across the state!

WHY INCENTIVE\$ MATTERS

Studies estimate turnover costs at **30-50% of the annual salary** for high turnover, low-paying positions, like those in the early learning workforce. This financial burden is compounded by lost productivity among staff and the disruption to children's learning.



INCENTIVE\$ can help alleviate this area of concern by working to increase commitments to the classroom for participating early learning educators, ultimately improving the quality of education and care for our state's young children.

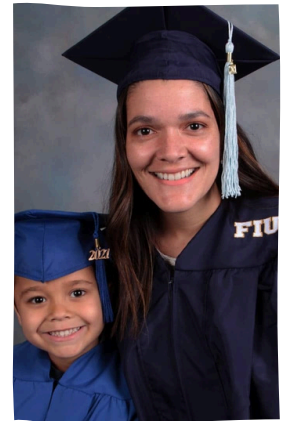
Citations for supporting research are available upon request.

2023-24 PROGRAM IMPACTS & OUTCOMES

WHY FLORIDA NEEDS INCENTIVE\$

"Child care workers are more likely than workers in other industries to fall below the poverty line, and attracting and retaining qualified staff has become increasingly difficult throughout the child care sector. Addressing the need for affordable, accessible, reliable, and high-quality child care requires ensuring a well-compensated, well-supported child care workforce."

- U.S. Department of Labor



WHAT OUR ECE WORKFORCE SAYS

95% reported that INCENTIVE\$ encourages them to stay at their early learning program/FCCH

59% reported that their income is the only source of household earnings



Children's FORUM
...because kids can't wait

Scan now to learn more and view participating counties.

*INCENTIVE\$ Florida is an affiliate of the Child Care WAGE\$® Program (an Early Years initiative).



incentives-fl.com
850-487-6300

