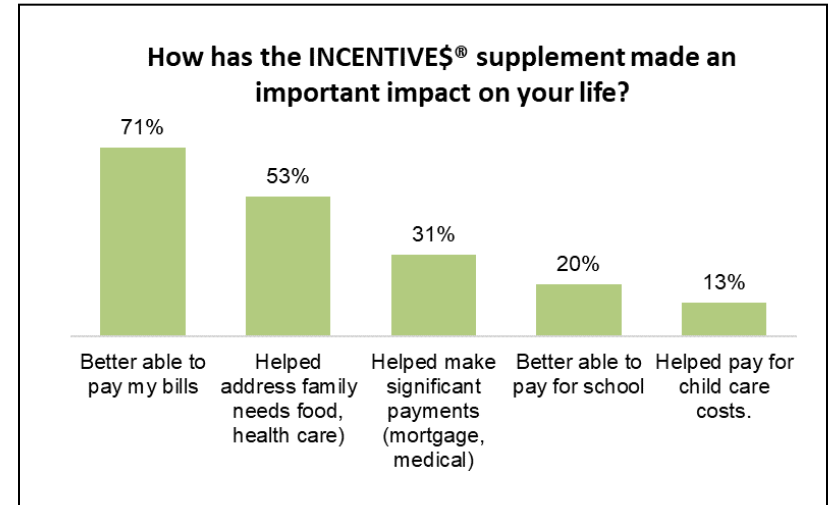


### Benefits of the INCENTIVE\$® program

- 97%** felt more satisfied with their jobs.
- 94%** found INCENTIVE\$ was an incentive to seek additional education and/or helped to make coursework financially feasible.
- 95%** found the INCENTIVE\$ supplement helped ease financial stress.
- 93%** found INCENTIVE\$ encouraged them to stay with their current programs.
- 84%** found the INCENTIVE\$ supplement helped provide more resources for their programs or classrooms.
- 88%** found participation in INCENTIVE\$ had improved the quality of their work.
- 97%** felt the INCENTIVE\$ Program has an important impact in the early childhood field.
- 94%** felt more appreciated and recognized for their work.

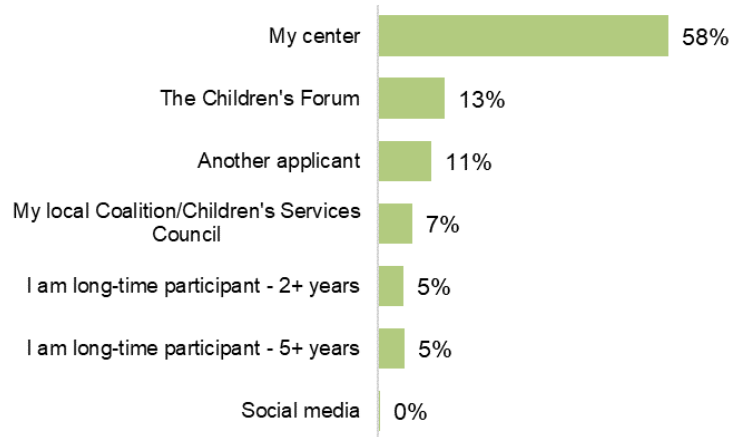


### Satisfaction with the INCENTIVE\$® Program (where applicable)

- 98%** found the INCENTIVE\$ staff helpful and pleasant (85% very, 13% somewhat).
- 96%** were able to contact INCENTIVE\$ staff when they needed help (73% agree strongly, 23% agree somewhat).
- 99%** reported attitudes in their center/home about INCENTIVE\$ were positive (85% very, 14% somewhat).
- 98%** were satisfied overall with the INCENTIVE\$ Program (85% very, 14% somewhat).

## Outreach

### I learned about the INCENTIVE\$<sup>®</sup> program from:



**25%** have written a “thank you” to their local funder for supporting INCENTIVE\$.

**84%** knew scholarship assistance may be available through the T.E.A.C.H. Early Childhood<sup>®</sup> Program.

**43%** reported participating in T.E.A.C.H.

## Educational Background of Participants

**41%** have taken college level classes since applying to INCENTIVE\$.

**96%** of these were taking classes in ECE/child development and **4%** were taking classes in elementary education.

**75%** planned to take formal college coursework in the future.

### What education level are you pursuing?

